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Spaceship bolsters leadership team

Spaceship, the innovative investing platform for younger Australians, today announced senior appointments to strengthen its systems and processes and help drive growth.

The appointments follow a number of developments for the fintech business in the past six months.

Peter McHale joins as Chief Operating Officer (COO) and Andrew Malak joins as Chief Product Officer (CPO). In addition, Olly Emery joins the leadership team as Chief Marketing Officer (CMO).

Peter McHale has more than 25 years' experience in financial services, including senior roles at Macquarie Group and Bennelong Asset Management.

Andrew Malak has more than 15 years' experience in financial services holding several roles within the product and digital arms of the Westpac Group including RAMS Digital and St. George Bank.

Olly Emery has almost 15 years' experience in millennial and youth marketing, including senior marketing roles at Red Bull and The Iconic.

Spaceship CEO Andrew Moore said building out the experience of its leadership team was key to setting the business up for the future.

“Demand for an easy, affordable and educational way to invest remains unmet in Australia and Spaceship is making significant strides to fill this gap. As we grow, it is imperative we invest in our people and our structures to strengthen our business foundation, so we can deliver the best possible products to our customers,” Mr Moore said.

“These hires provide a strong lift to Spaceship’s experience and capability.”

The managed fund part of the business, Spaceship Voyager, launched in April 2018 and grew to more than 50,000 customers in 2019. It is expected to reach more than 100,000 customers in the year ahead.

In August 2019, Mr Moore was appointed CEO and it was announced that Paul Bennetts, founder and CPO, would leave the business. Andrew has 28 years' experience in financial services, including 10 years with GE Capital and eight years' senior management experience at Westpac Group, including roles as General Manager Retail Banking for St George and Chief Operating Officer for St George.

Spaceship Voyager offers Australians a modern, affordable alternative to investing with no minimum investment amount, all through an easy-to-use app.

About Spaceship

Launched in 2017, [Spaceship](#) is an Australian financial services company offering investment and superannuation products, specifically designed to engage younger people.

Spaceship’s superannuation product (issued by Tidswell Financial Services Ltd), released in January 2017, has more than \$265 million in assets under management.

Spaceship’s Voyager investment product, released in April 2018, has more than 50,000 customers and continues to add hundreds of new customers every week.



About Peter McHale

Mr McHale has more than 25 years' experience in financial services in the UK and Australia. He has worked across investment management, private equity, funds management and banking. Previous roles include Finance Director for UK Green Investment Bank plc (Macquarie Group), Finance Director for Greencoat UK Wind plc, CFO at Bennelong Asset Management (London), and KPMG Audit. Mr McHale holds a Bachelor of Commerce from Deakin University. He is a Chartered Accountant.

About Andrew Malak

Mr Malak has more than 15 years' experience in financial services in Australia. Previous roles include Head of Digital Sales Transformation at Westpac and senior digital roles at St George Bank and RAMS Digital. Mr Malak holds a Degree in Business, Finance and IT from The University of Technology, Sydney and an Executive MBA from The Australian Graduate School of Management at UNSW.

About Olly Emery

Mr Emery is a proven branding specialist and millennial marketer with almost 15 years of international experience. He has held senior marketing roles at The Iconic, Red Bull Global and Red Bull Australia. Mr Emery has worked across a variety of industries including e-commerce, technology and digital media in both high-growth corporations and start-ups. He holds a Degree in Business from The University of Technology, Sydney.

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